



FACULTY OF BUSINESS

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **LSC2523 Physical Distribution Management**
Semester & Year : January – April 2022
Lecturer/Examiner : Wan Ahmad Asrar Nik @ Wan Yahya
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:

PART A (60 marks) : FIFTEEN (15) short answer questions. Answers are to be written in the Answer Booklet provided.
PART B (40 marks) : FOUR (4) essay questions. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple-choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A
INSTRUCTION (S)

: SHORT ANSWER QUESTIONS (60 MARKS)

: Answer all **FIFTEEN (15)** short answer questions.
Write your answers in the Answer Booklet (s) provided.

1. Define physical distribution. (1 mark)
2. State the **FIVE (5)** major modes of transportation. (5 marks)
3. State **FOUR (4)** characteristics of transportation modes. (4 marks)
4. Briefly explain transportation cost implications. (5 marks)
5. Define transportation management. (1 marks)
6. State **FIVE (5)** steps involved in transportation process. (5 marks)
7. State **FOUR (4)** advantages of hub network system. (4 marks)
8. Briefly explain transportation equipment. (5 marks)
9. Identify **NINE (9)** Incoterms used in international trade. (9 marks)
10. State **SIX (6)** types of commercial ships. (6 marks)
11. Briefly explain bill of lading. (5 marks)
12. Define transportation network. (1 mark)
13. State **FIVE (5)** types of freight shipment trucks. (5 marks)
14. State **THREE (3)** types of secondary air equipment used in airports. (3 marks)
15. Define shipper. (1 mark)

(Total: 60 marks)

END OF PART A

PART B

: ESSAY QUESTIONS (40 MARKS)

INSTRUCTION (S)

: Answer all **FOUR (4)** essay questions.

Write your answers in the Answer Booklet (s) provided.

1. Transportation can be defined as carriers, items, devices or things that are used to move people or goods from the point of origin to a prescribed destination. All these transports can be interconnected or linked to each other by a transportation system. Analyze **FIVE (5)** importance of transportation in logistics and supply chain activities.

(10 marks)

2. The product itself impacts your freight costs in a number of ways. Evaluate the following factors that determine the transportation economy of your decisions.

(10 marks)

- a. Liability (2 marks)
- b. Volume (2 marks)
- c. Density (2 marks)
- d. Handling (2 marks)
- e. Stowability (2 marks)

3. The most common modes of transportation today include trains, trucks, ships and airplanes. These modes of transportation may be combined in a variety of ways, and it is the task of the logistician to determine how these modes of transportation should be combined into multimodal or intermodal to increase efficiency.

(10 marks)

- a. Differentiate between multimodal and intermodal methods of freight shipment. (4 marks)
- b. Describe the components of intermodal method of freight shipment. (6 marks)

4. In simple terms, freight consolidation is combining several small shipments into one large shipment. This means that a number of companies can collaborate and use one container or truck for their cargo depending on their requirements. Examine **FIVE (5)** benefits of freight consolidation.

(10 marks)

(Total: 40 marks)

END OF EXAM PAPER